# CONSERVATION FUND Conservation Leadership Network Collaborative Solutions

We believe communities and corporations can achieve environmental and economic successes when they work together to develop shared knowledge, networks and technical skills. Our Conservation Leadership Network is a team of experts that brings diverse constituencies together to achieve common ground.

# **Our Approach**

The hallmark of our work is to delve into our partners' needs, understand issues and craft solutions that achieve outcomes that protect natural resources, while creating vibrant, sustainable economies. In sum, we help ensure that conservation works for America.

We work with community, government and corporate leaders to plan for the future, deepen regional connections, develop innovative conservation and economic strategies and balance nature and commerce in ways that have a lasting impact.

### What We Offer

We deliver action and impact. Our services focus on collaborative problem-solving—bringing people together to facilitate results such as:

- Revitalized downtowns
- Comprehensive transportation solutions
- Small business development
- Resolution of infrastructure challenges
- Creating more livable communities
- Supporting innovative markets for ensuring water quality

We deliver these results through multi-disciplinary course offerings, innovative demonstration projects, regional programs and sustainability consulting that supports on-the-ground solutions.

# **Our Impact**

\$3.2M

in community grants and services distributed since 1998

140

communities served each year



# **Projects at a Glance**



# Coupling Conservation with Energy Infrastructure in Pennsylvania.

We engaged The Williams Transco Company in a voluntary environmental stewardship initiative. Within the proposed project area of Williams' Atlantic Sunrise natural gas pipeline, we ensured positive environmental outcomes beyond regulatory compliance by protecting natural resources according to community priorities. The result was 17 conservation projects ensuring 10 miles of stream restoration and wildlife protection, reducing thousands of pounds of nutrient runoff and creating eight miles of new trails.



## Increasing Access to Healthy Food for Low-Income Communities.

Since 2007, CSX Transportation has partnered with us to address barriers that prevent low-income families from accessing healthy food. In 2015 and 2016, we co-hosted a healthy food transport program through small grants to support organizations that move fresh food to markets that reach families across 22 states. Total grant funding is projected to enable recipient organizations to collectively serve an additional 150,000 families with more than nine million pounds of food and increase the number of meals provided by 4.5 million.



Balancing Nature and Commerce in Unicoi County. Unicoi County is an Appalachian community seeking opportunities for growth. Recognizing the need to invest in the area's natural beauty and good jobs for residents, county leaders invited us to create a strategic sustainable tourism initiative, coupling community and entrepreneur workshops with an education kit and a strategic plan to inform local decisions. The results include the creation of a new state park, and a renewed commitment to how an area's natural assets can build a vibrant economy.

If I had time I could write a book about The Conservation Fund and its impact on our county. The series of workshops advanced our efforts toward sustainable tourism by several years. I think the majority of our citizens now look at our public land as an asset ... which is almost an about face compared to just a few years ago.

### **Greg Lynch**

Mayor Unicoi County, Tennessee

### **About The Conservation Fund**

At The Conservation Fund, we make conservation work for America. By creating solutions that make environmental and economic sense, we are redefining conservation to demonstrate its essential role in our future prosperity. Top-ranked for efficiency and effectiveness, we have worked in all 50 states since 1985 to protect nearly 8 million acres of land.

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